

SEO Evaluation Al Yamamah University



Al Yamamah University- yu.edu.sa



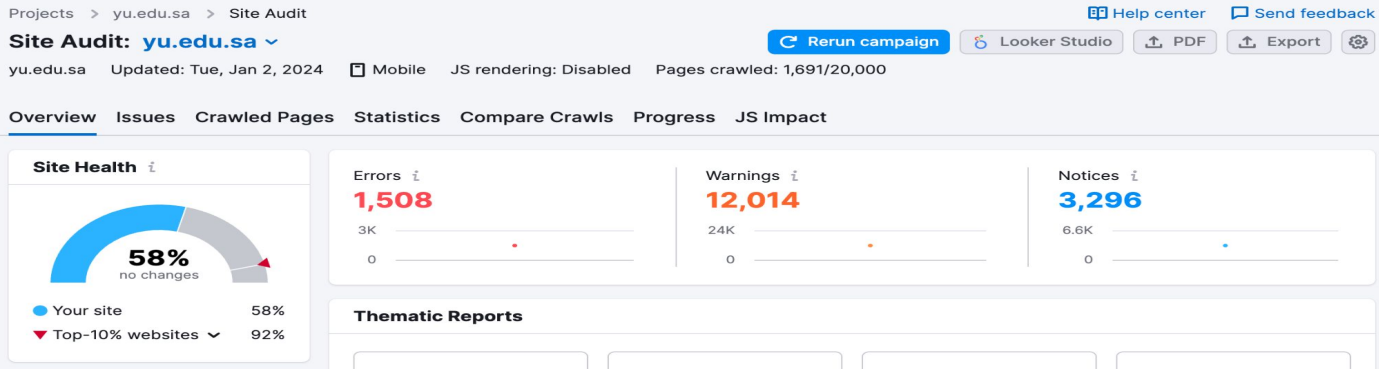
Evaluation from all aspects:

- SEO

- Comparison with www.psu.edu.sa & dau.edu.sa in SEO

Technical seo

- With High volume of mistakes in the website reaching the **16000** issue being found in **1691 URLs** needs to be fixed varying from issues that affect the reach of the website directly and severely to a less affecting issues but indeed needs to be fixed
- Speed of the main page not toleraitable to the new visitors and needs to be fixed
- Website's page count that does not get any place near their competitors
- Not having a language attribute to specify the language that user is using



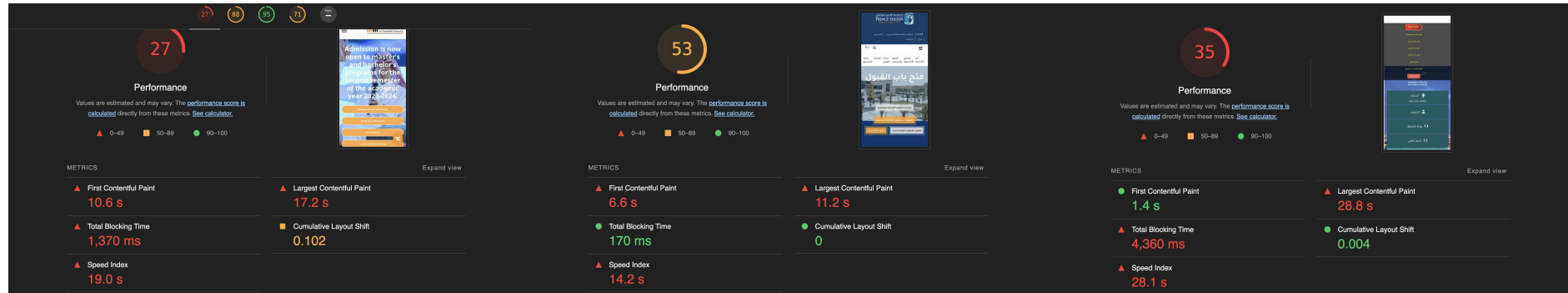
Technical SEO- Speed Insights Comparison



yu.edu.sa -

www.psu.edu.sa -

dau.edu.sa



On-Page SEO

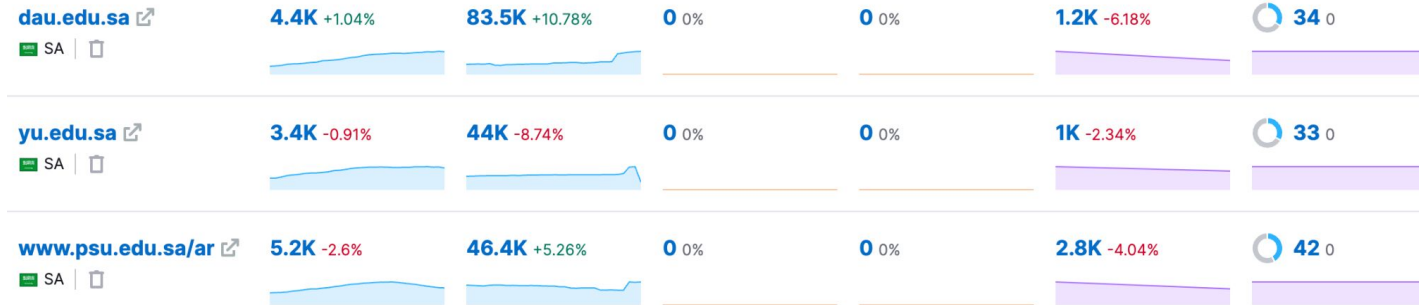


-With no Blog, News, Full explanatory sections for every major, or any main content to grab the informational keywords. We find the content of the website needs so many improvement

-Prince Sultan university is having a full introduction for every major same as Dar Uloom, but the first one is having an extra magazine and a specific subdomain for the blogs and the events giving them the lead

Off-Page Seo

-With a High quality backlinks coming from various and respected domains **Prince Sultan uni** stands alone in this part according to its age on the website comes with authority of **42 DA** followed by **Dar Uloom** according to the old profile that they have with **34 DA** and lastly comes **El Yamamah** with **33 DA** as the good backlinks profile that can't stand alone with no proper content to support the profile and with a partial new domain in perspective to the other 2 websites, which can be improved with more than a way.



Required Services With Quotes



كما نفيديكم أننا نقدم جميع ما يلي من الخدمات

- اعلانات منصات التواصل الاجتماعي
- اعلانات جوجل
- التصوير فيديو وفوتوغرافي ودرون
- تصميم وتنفيذ البوئات للمعارض
- برمجة وتطوير التطبيقات والمواقع الإلكترونية وصفحات الهبوط
- الاستشارات والخطط التسويقية واستراتيجيات التنفيذ وتطوير الأعمال
- التسويق عبر المؤثرين